

Digital Marketing Agency

COMPANY

Profile

2026

Who We Are

NWSPL is a results-oriented digital marketing agency based in Delhi, India. We are passionate about helping businesses of all sizes achieve their online marketing goals and navigate the ever-evolving digital landscape.



Clients **Worked with clients**

Across Globe



In various Sectors like

B2B | B2C | ECOMMERCE | TECHNOLOGY



Official Agency Partner For



Worked With 250+ Clients



A Full Suite Of Services



GOOGLE ADS & PPC SERVICES

Getting clicks is easy—getting revenue is hard. At NWSPL, we don't just run Google Ads; we create high-performing campaigns that drive real growth and results.



Meta Ads Service

Want more customers without wasting your marketing budget? Meta Ads help your brand reach the right audience on Facebook and Instagram, driving targeted traffic, leads, and sales.



ORM Services

In today's digital world, your online reputation is everything. A strong ORM agency helps protect your brand, build trust, and control your online image.



Website Development

User-friendly and visually captivating websites optimized for search engines and mobile devices, designed to convert visitors into loyal customers.



SEO Services

If you want your business on Google's first page, SEO is the key. The right SEO agency can boost your traffic, visibility, and sales with long-term growth.



Graphic Designing

If your visuals don't stop the scroll, you're losing customers. A strong graphic design company helps your brand stand out and grow.



Video Editing Services

Attention spans are just 8 seconds. If your video doesn't hook viewers instantly, the algorithm skips it. We don't just edit videos—we create watch time..



WEBSITE DEVELOPMENT

At NWSPL, we build modern, scalable, and user-focused websites designed to strengthen your digital presence. From business websites to advanced eCommerce platforms, our team delivers responsive designs with seamless UI/UX and performance-driven development.

ECOMMERCE

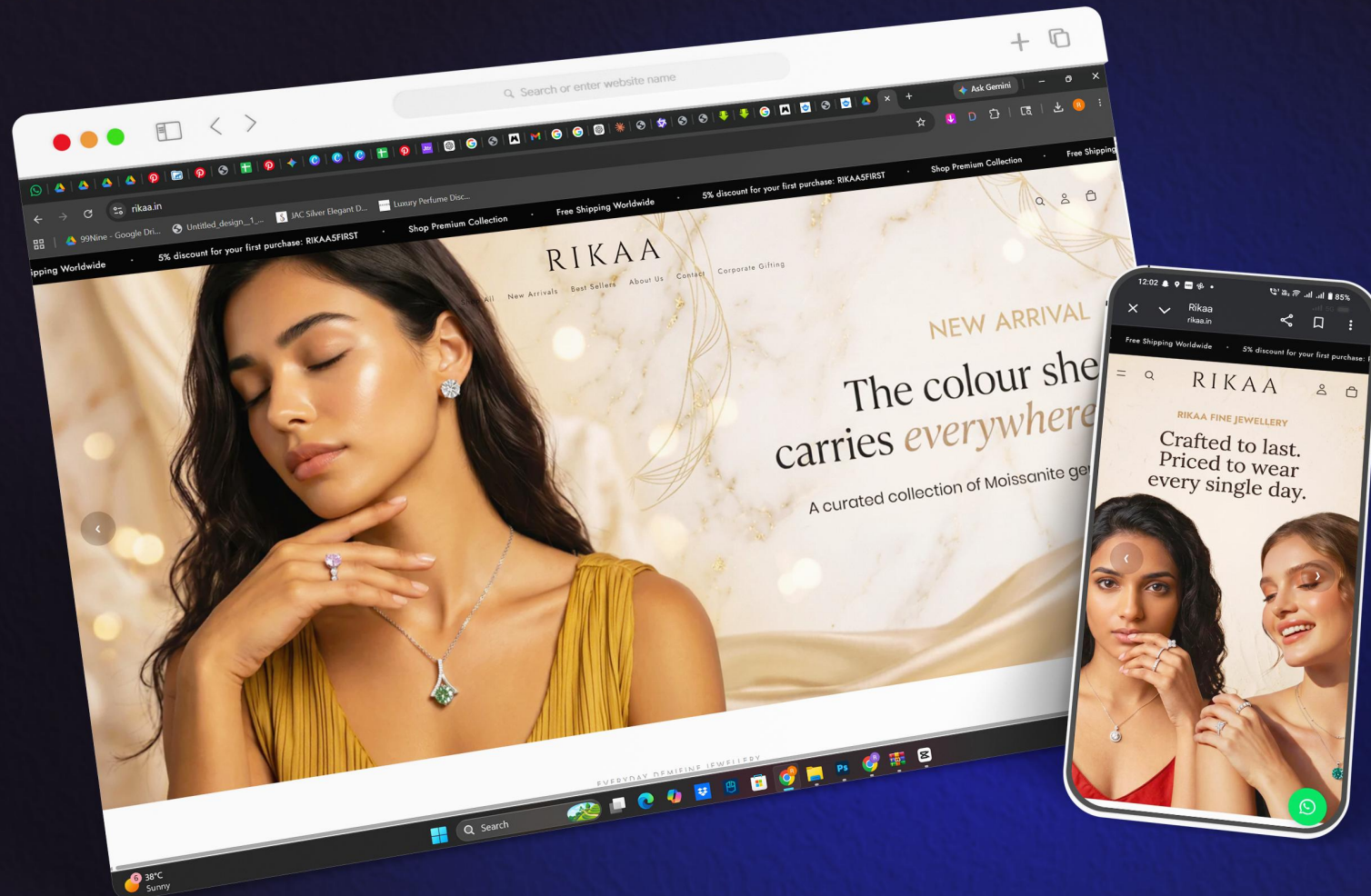
Website

We create conversion-focused eCommerce websites that provide smooth shopping experiences, secure payment integration, and mobile-friendly designs. Our solutions are tailored to help brands grow online with high-performing and visually engaging storefronts.

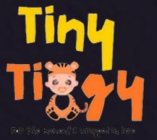


<https://rikaa.in/>

RIKAA



<https://tinytiggy.com/>



SHOPIFY

Website

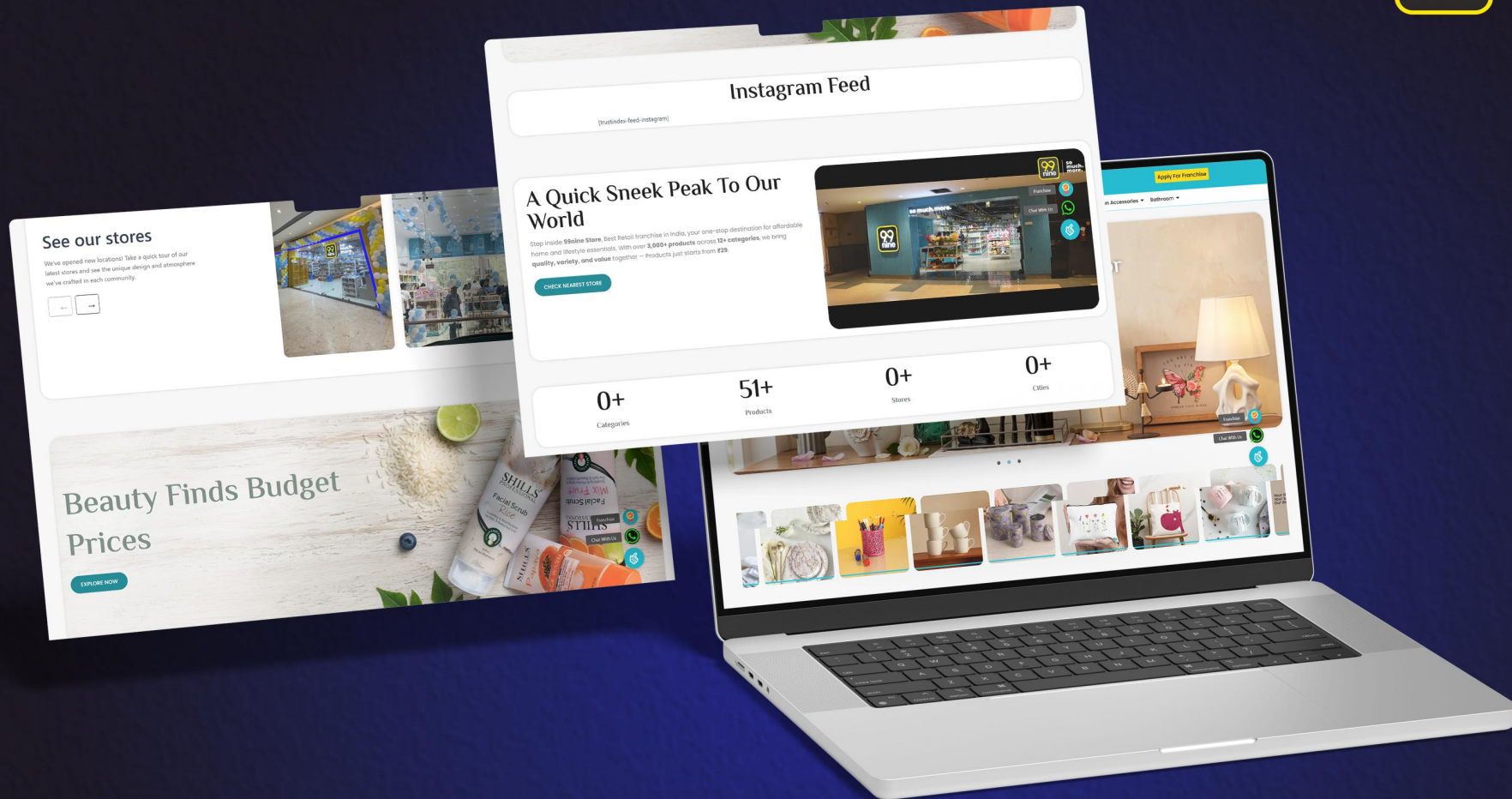
We develop premium Shopify websites with custom Liquid-coded sections, dynamic layouts, and modern UI/UX experiences. Our Shopify stores are optimized for speed, branding, user engagement, and higher sales conversions.

WORDPRESS WOOCOMMERCE

Website

Our WooCommerce websites combine flexibility and powerful functionality to create feature-rich online stores. From custom product pages to payment gateways and inventory management, we deliver scalable eCommerce solutions tailored to your business needs.

<https://www.99ninestore.com/>



INFORMATIVE WEBSITE WITH USER ACCESS (WORDPRESS)

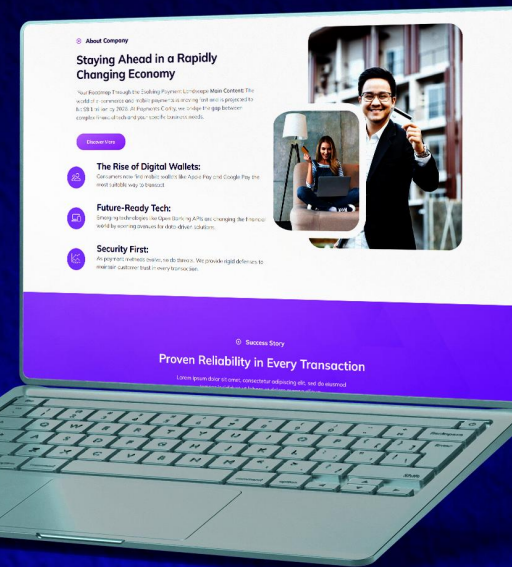
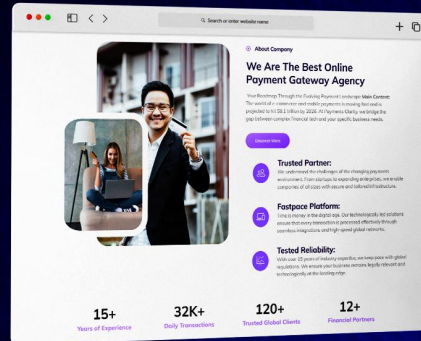
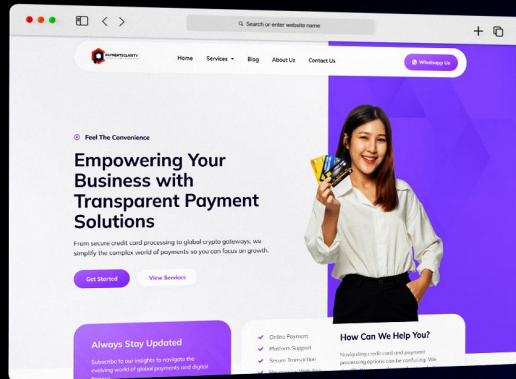
We build informative WordPress websites with secure login and user-access functionality for tutorials, memberships, healthcare portals, and business platforms. Our solutions focus on smooth navigation, secure access management, and easy content handling for both users and admins.

CUSTOM CODED WEBSITE (MERN)

We develop fully custom-coded websites using the MERN stack (MongoDB, Express.js, React.js, Node.js) for businesses that require advanced functionality and scalability. Our MERN solutions deliver fast performance, interactive interfaces, secure backend systems, and highly customized digital experiences.



<https://www.paymentsclarity.com/>





02

PERFORMANCE MARKETING

At NWSPL, we create high-performing marketing campaigns that generate leads, increase conversions, and maximize ROI.

01CR+

AD Campaign
Budget Managed

≈6.5X

Average ROAS
Delivered

6.5CR+

Revenue Generated
For Brands

From Clicks to Conversions

99 All ads Actions Had delivery Active ads + See more Create a view										
Search to filter by: name, ID or metrics Campaigns 12 selected Ad sets for 12 Campaigns Ads for 12 Campaigns This month: 1 Dec 2025 - 24 Dec 2025										
+ Create Duplicate Edit A/B test More Columns: Performance Breakdown										
	Off/On	Ad set	Impressions	Reach	Amount spent	Cost per result	Results	Results ROAS	Results value	
	☒	MW-DR-1173-vi...	37,407	30,282	₹13,288.32	₹369.12 Per purchase	36 Website purchases	2.55 Value, purchase	₹33,853.45 Value, purchase	
	☒	MW-DR-1173-vi...	92,980	60,487	₹27,866.35	₹398.09 Per purchase	70 Website purchases	2.85 Value, purchase	₹79,526.50 Value, purchase	
	☒	1133	7,104	6,511	₹3,888.72	₹648.12 Per purchase	6 Website purchases	1.59 Value, purchase	₹6,182.00 Value, purchase	
	☒	lookalike 12-8 (...)	222,628	180,469	₹28,640.58	₹353.59 Per purchase	81 Website purchases	2.83 Value, purchase	₹81,006.70 Value, purchase	
	☒	lookalike 12-8 (...)	228,583	182,934	₹33,045.08	₹289.87	114	3.05	₹100,788.30	
		Results from 23 a...	4,853,452	2,436,283	₹827,586.96	₹315.87 Per purchase	2,620 Website purchases	3.00 Value, purchase	₹2,483,686.87 Value, purchase	
		Total		Accounts Centre ac...	Total Spent					

Budget Spent : Rs. 827,586.96/-

Revenue : Rs. 2,483,686.87/-

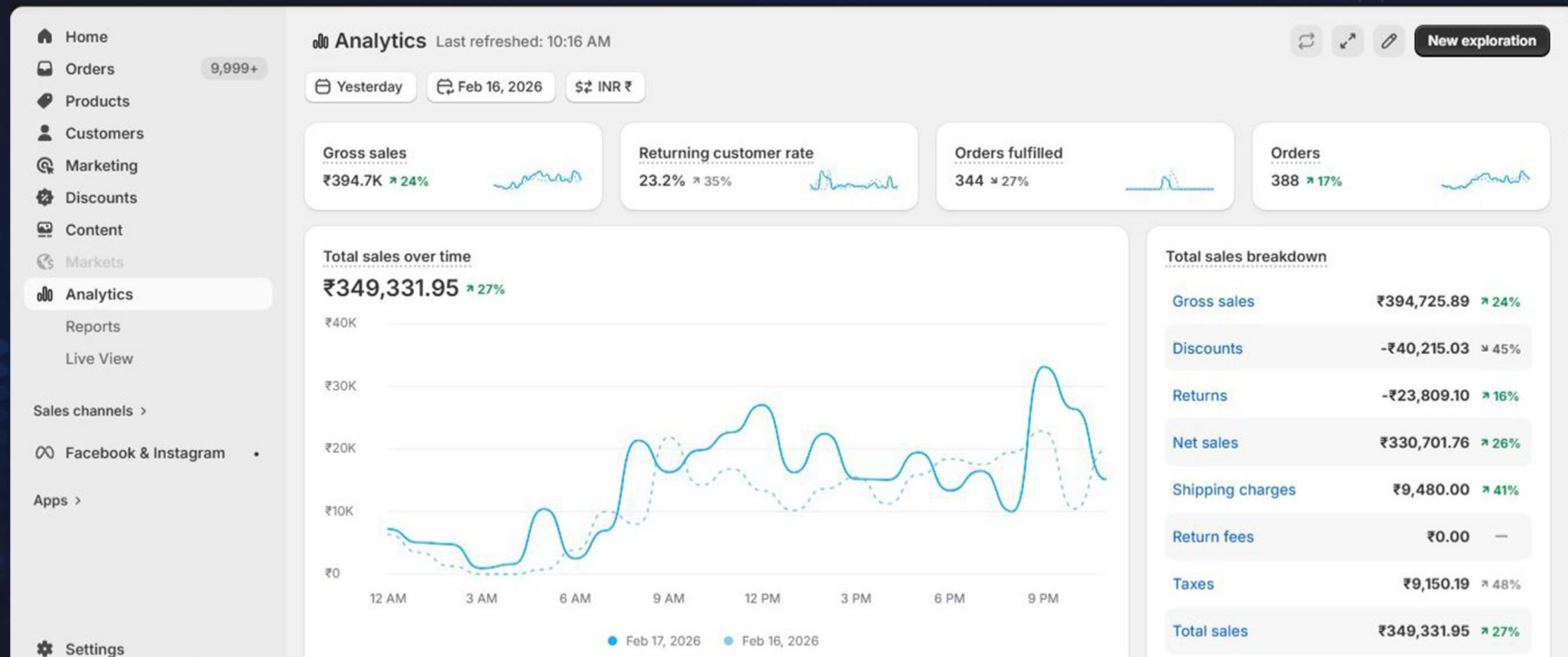
From Clicks to Conversions

99 All ads Actions Had delivery Active ads + See more Create a view										
Search to filter by: name, ID or metrics Campaigns 6 selected Ad sets for 6 Campaigns Ads for 6 Campaigns 6 Nov 2025 - 24 Dec 2025 + Create Duplicate Edit A/B test More Columns: Custom Breakdown										
	Off/On	Ad set	CPM (cost per 1,000...)	Reach	Amount spent	Results	Results ROAS	Cost per result	Results value	CPC
		New ... Unpubli	₹179.29	353,296	₹140,068.12	Website purchases	Value, purchase	Per purchase	Value, purchase	
		retargeting-1...	₹223.82	188,538	₹72,113.52	Website purchases	Value, purchase	Per purchase	Value, purchase	
		1152-5-11-25	₹199.10	275,407	₹75,771.44	Website purchases	Value, purchase	Per purchase	Value, purchase	
		New Sales ad...	₹155.23	292,360	₹57,244.36	Website purchases	Value, purchase	Per purchase	Value, purchase	
		Results from 6	₹134.76	2,413,953	₹693,133.06	Website purchases	Value, purchase	Per purchase	Value, purchase	

Budget Spent : Rs. 693,133.06/-

Revenue : Rs. 2,250,649.72/-

From Clicks to Conversions



From Clicks to Conversions



03

SEO

At NWSPL, we help businesses increase visibility, drive organic traffic, and grow online with smart SEO strategies.

Type of SEO

On-Page SEO

Off-Page SEO

Technical SEO

Local SEO

E-Commerce SEO

Video SEO

Image SEO

International SEO

Voice SEO

YouTube SEO

Social SEO

Content SEO

AI SEO

GEO SEO

AI Overview

SEO Tools



SEO Projects



1 Case Study



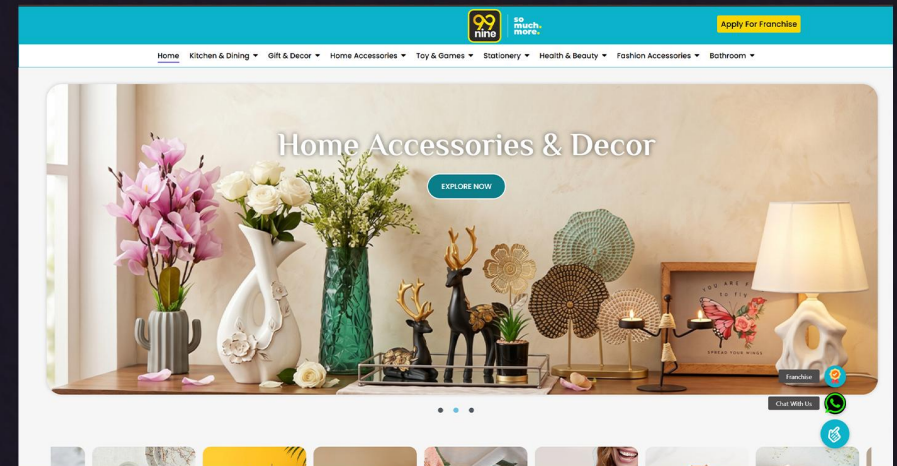
www.99ninestore.com

Wordpress

Custom Design

SEO

99nine Store is an Indian affordable retail chain offering 3,000+ everyday products across 12+ categories — including kitchen & dining, home accessories, gift & decor, toys & games, stationery, health & beauty, fashion accessories, and bathroom essentials — with prices starting from just ₹29. The brand also operates a franchise model, allowing entrepreneurs to open their own 99nine Store outlets across India with an investment starting at ₹25 lakhs.



2 Case Study



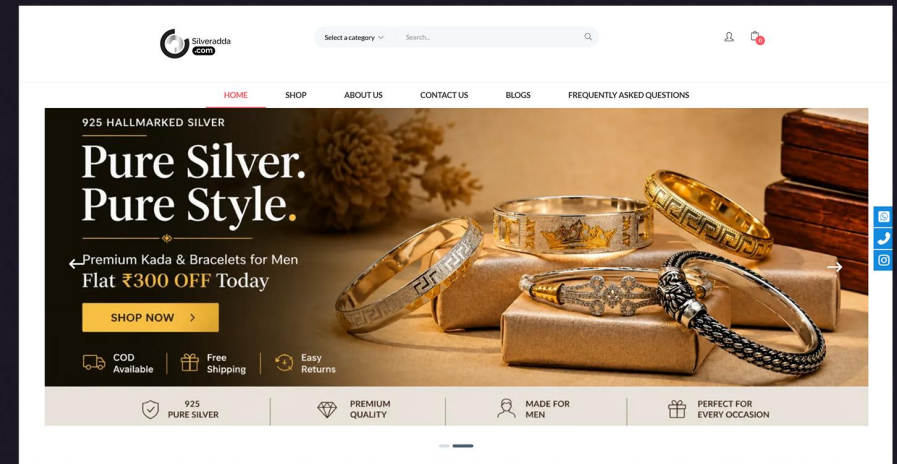
www.silveradda.com

Shopify

Custom Design

SEO

Silveradda is an Indian online silver jewellery store offering a wide range of 925 sterling silver products for men, women, and kids — including kadas, chains, bracelets, rings, necklaces, earrings, anklets, mangalsutras, pendants, coins, utensils, and silver Rakhis. The store focuses on pure and hallmarked silver jewellery with free shipping, cash on delivery, and a regularly updated collection catering to both traditional and contemporary tastes.





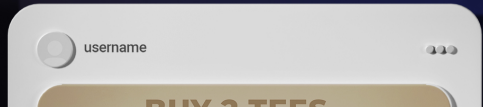
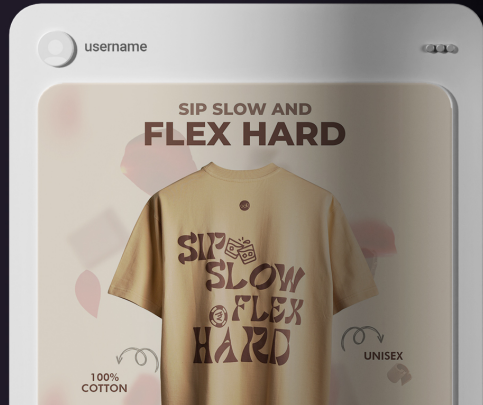
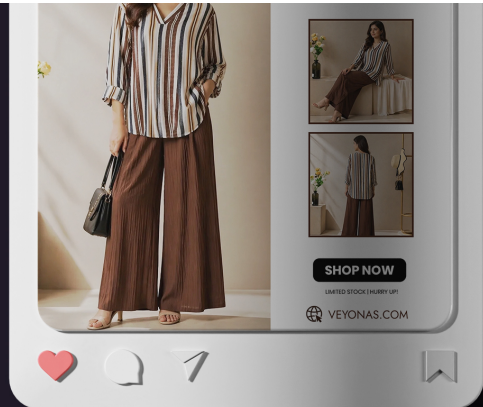
04

SOCIAL MEDIA MARKETING

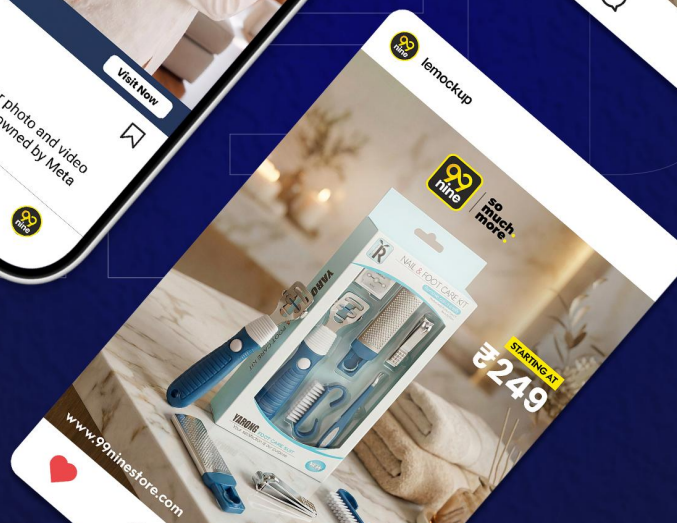
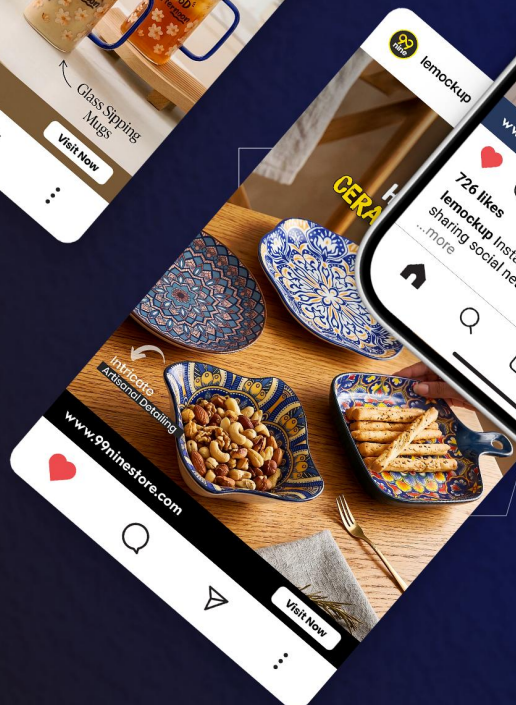
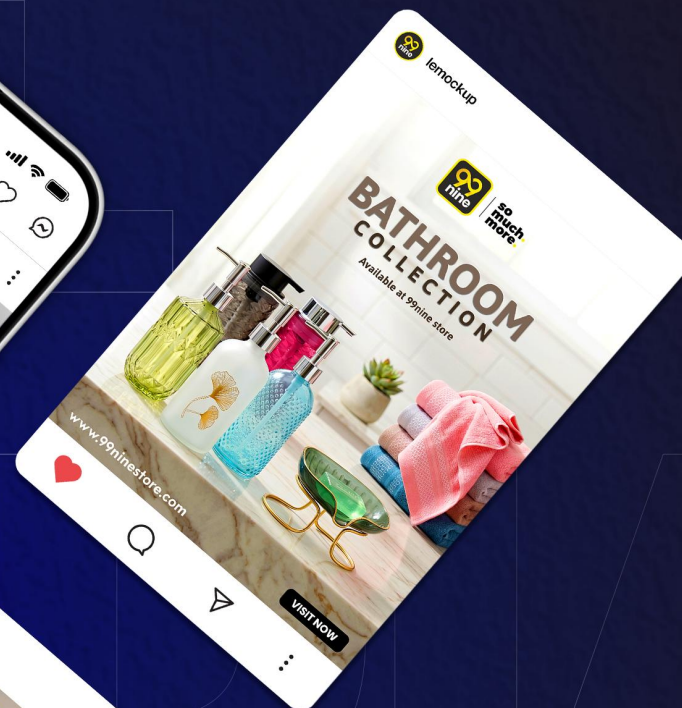
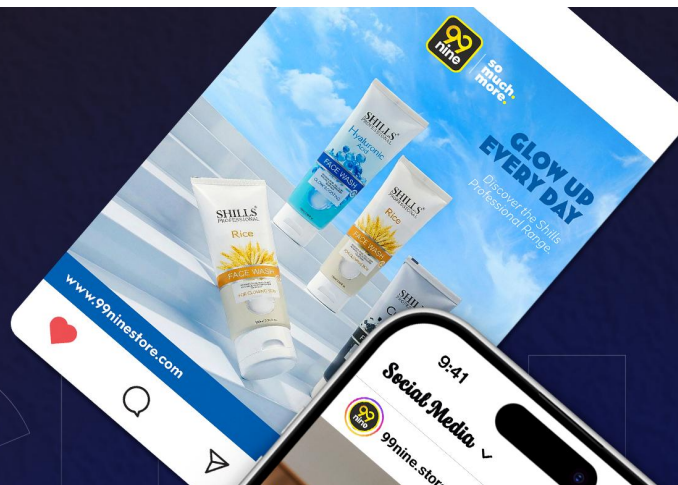
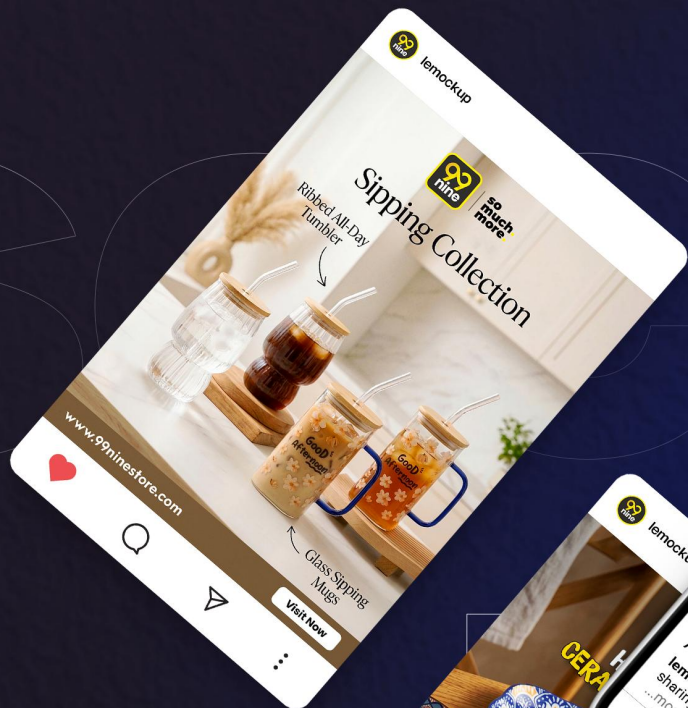
At NWSPL, we create powerful social media strategies that build brand awareness, increase engagement, and drive business growth.

BRAND Positioning





INSTAGRAM Posts





THANK
You



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